

# AREA PROFILE

Cape Fear WDB



<b>TOTAL JOBS</b> 198,358 2023 Q2	<b>BIZ ESTABLISHMENTS</b> 18,381 2023 Q2	<b>AVERAGE WEEKLY WAGE</b> \$1,016 2023 Q2	<b>MEDIAN HH INCOME</b> \$67,632 2022
<b>UNEMPLOYMENT RATE</b> 3.4% November 2023	<b>EMPLOYED</b> 233,421 November 2023	<b>UNEMPLOYED</b> 8,335 November 2023	<b>LABOR FORCE</b> 241,756 November 2023

## JOBS (Quarterly Census of Employment and Wages)

Cape Fear WDB

SELECT AN INDUSTRY SECTOR  
Total, All Industries

### SNAPSHOT

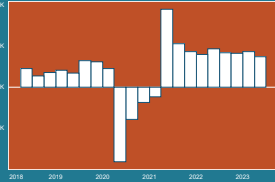
**198,358**  
Total, All Industries Jobs  
2023 Q2

**7,504 ↑ (3.9%)**  
JOB CHANGE OVER THE YEAR

**\$1,016**  
AVERAGE WEEKLY WAGE

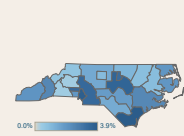
### TREND

Quarterly Jobs Compared to Previous Year  
Total, All Industries



### COMPARISON

Job Change from One Year Ago  
Total, All Industries



### INDUSTRIES

Jobs and Percent of Area Total

Health Care and Social Assistance	90,113 (45.4%)
Accommodation and Food	26,977 (13.6%)
Retail Trade	26,449 (13.3%)
Educational Services	14,692 (7.4%)
Construction	14,383 (7.3%)
Professional and Scientific Services	12,760 (6.4%)
Admin/Waste Mgmt	12,447 (6.3%)
Public Administration	10,646 (5.3%)
Manufacturing	10,162 (5.1%)
Transportation and	8,335 (4.2%)

### DATA

Total, All Industries

Period	Jobs	Avg Wkly Wage	Establishments
2023 Q2	198,358	\$1,016	18,381
2023 Q1	193,598	\$1,032	18,034
2022 Q4	193,805	\$1,072	17,668
2022 Q3	191,881	\$1,031	17,239
2022 Q2	190,354	\$994	16,968
2022 Q1	184,870	\$1,011	16,535
2021 Q4	185,950	\$1,100	16,989
2021 Q3	183,414	\$943	16,643
2021 Q2	181,497	\$946	16,338
2021 Q1	176,795	\$952	14,937
2020 Q4	176,881	\$1,036	14,992
2020 Q3	172,840	\$934	14,723
2020 Q2	162,396	\$887	14,792
2020 Q1	179,099	\$874	14,701
2019 Q4	180,476	\$893	14,132

## LABOR FORCE (Local Area Unemployment Statistics)

Cape Fear WDB

### SNAPSHOT

**3.4% Unemployment Rate**  
November 2023

**0.0** ↔  
FROM PREVIOUS MONTH

**-0.3** ↓  
FROM LAST YEAR

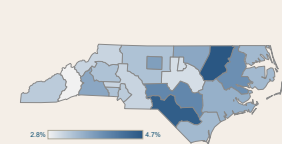
### TREND

Size of Labor Force



### COMPARISON

Unemployment Rates



### DATA

Month	Employed Individuals	Unemployed Individuals	Unemployment Rate
November 2023	233,421	8,335	3.4%
October 2023	236,394	8,329	3.4%
September 2023	238,619	7,980	3.2%
August 2023	237,682	8,821	3.6%
July 2023	240,221	8,779	3.6%
June 2023	238,747	8,939	3.6%
May 2023	240,305	8,364	3.4%
April 2023	239,482	7,614	3.1%
March 2023	237,989	8,840	3.6%
February 2023	233,458	9,044	3.7%
January 2023	231,608	9,376	3.9%
December 2022	231,022	7,925	3.3%
November 2022	233,686	8,780	3.7%
October 2022	233,688	8,139	3.6%

## DEMOGRAPHICS AND COMMUTING

Cape Fear WDB

### POPULATION

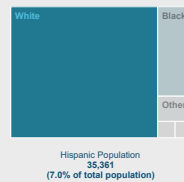
**503,039**  
Certified Population Estimate  
2022

**15,750 (3.2%)**  
CHANGE FROM PREVIOUS YEAR

**43,987 (9.6%)**  
CHANGE FROM FIVE YEARS AGO

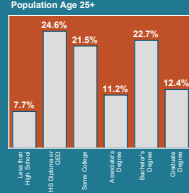
### POPULATION BY RACE

And Hispanic Ethnicity

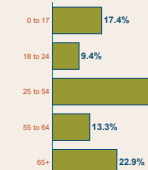


### EDUCATION

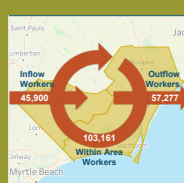
Population Age 25+



### POPULATION AGE



### COMMUTING



### HOUSEHOLDS

