

Regional Profile

Cape Fear WDB

February 2021

Demographics

Population

2019 Est Total Population, % Ch Prior Yr
2010 Census Total Population, % Ch 2000 Census
Jul2019 NC Certified Population Estimate

Population

476,220
420,413
495,631

% Annual Growth

2.1%
2.8%

Urban/Rural Representation

2010 Census Urban Population
2010 Census Rural Population

287,045
133,368

% Urban Rural

68.3%
31.7%

Est Population by Age

2019 Est Pop 0-19
2019 Est Pop 20-24
2019 Est Pop 25-34
2019 Est Pop 35-44
2019 Est Pop 45-54
2019 Est Pop 55-64
2019 Est Pop 60+

101,096
33,244
55,865
55,711
59,518
69,655
101,131

% by Age

21.2%
7.0%
11.7%
11.7%
12.5%
14.6%
21.2%

Commuters, Workers Age 16 and Over, 2019 ACS Est

Workers, % Travel Time

Avg Travel Time, Minutes 25.5
Workers Not Working at Home 192,507
Travel Time to Work: < 10 minutes 12.6%
Travel Time to Work: 10-15 minutes 17.0%
Travel Time to Work: 15-19 minutes 19.5%
Travel Time to Work: 20-24 minutes 16.1%
Travel Time to Work: 25-29 minutes 6.9%
Travel Time to Work: 30-34 minutes 12.1%
Travel Time to Work: 35-44 minutes 4.9%
Travel Time to Work: 45-59 minutes 5.7%
Travel Time to Work: 60+ minutes 5.3%

Workers, % Transportation

Worker Transp, Base 207,037
Work at Home 7.0%
Drove Car/Truck/Van Alone 81.3%
Carpooled Car/Truck/Van 8.5%
Bike 0.4%
Walked 1.4%
Taxi, Motorcycle, Other 0.9%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

15,646,803
43,679
6,916

% Residents

75.6%
21.1%
3.3%

Education

2019-20 Kindergarten-12th Enrollment
2020 Students taking SAT
2018-19 Higher Education Completions, Provisional
2018-19 Higher Education Enrollment, Provisional
2019 Est Education Attainment, At least High School Grad and %
2019 Est Education Attainment, At Least Bachelors Degree and %

59,058
1,457
7,963
38,328
310,362
111,658

Pop Age 25+

40.0%
90.8%
32.7%

Housing

2010 Census Housing Units
2010 Census Households
2019 Est Occupied Housing, % of total
2019 Est Vacant Housing, % of total
2019 Est Owner Occupied Housing and %
2019 Est Owner Occupied Housing Vacancy
2019 Est Renter Occupied Housing and %
2019 Est Renter Occupied Housing Vacancy

175,165
231,684
195,014
60,747
134,039
2.1%
60,975
10.5%

Percent

0.8%
0.2%
68.7%
31.3%

Income

		Percent
2019 Est Average Family Income	\$87,004	0.0%
2019 Est Average Household Income	\$71,218	0.0%
2019 Per Capita Income (BEA)	\$44,074	
2019 Est Pop Below Poverty (SAIPE)	62,713	13.0%

Employment / Unemployment

	Currently	2019 Annual
DEC2020 prelim, 2019 Employment	208,629	222,084
DEC2020 prelim, 2019 Unemployment	13,538	9,549
DEC2020 prelim, 2019 Unemployment Rate	6.1%	4.1%
2020Q3YTD, 2019 Announced Job Creation	10	406
2020Q3YTD, 2019 Total Announced Investments (\$mil)	\$0.8	\$51.7

Employment / Wages by Industry

	2020Q2 Employment	2019 Annual Employment	2020Q2 Avg Weekly Wage	2019 Avg Weekly Wage
Total All Industries	162,399	179,013	\$886	\$845
Total Government	30,296	31,423	\$1,002	\$973
Total Private Industry	132,103	147,590	\$860	\$817
Agriculture Forestry Fishing & Hunting	882	879	\$646	\$734
Mining	0	0	.	.
Utilities	1,127	1,146	\$1,934	\$2,469
Construction	12,119	11,969	\$975	\$979
Manufacturing	8,107	9,305	\$1,395	\$1,313
Wholesale Trade	5,514	5,651	\$1,035	\$1,087
Retail Trade	23,438	25,652	\$578	\$558
Transportation and Warehousing	5,022	4,915	\$936	\$910
Information	3,544	3,535	\$1,420	\$1,320
Finance and Insurance	4,280	4,400	\$1,544	\$1,521
Real Estate and Rental and Leasing	3,467	3,692	\$836	\$829
Professional and Technical Services	10,834	10,408	\$1,403	\$1,376
Management of Companies and Enterprises	.	309	.	\$724
Administrative and Waste Services	9,194	10,110	\$690	\$666
Educational Services	12,514	13,861	\$928	\$843
Health Care and Social Assistance	27,069	28,197	\$917	\$952
Arts, Entertainment and Recreation	2,602	1,353	\$492	\$430
Accommodation and Food Services	16,499	24,523	\$342	\$343
Other Services Ex. Public Admin	4,467	5,397	\$636	\$599
Public Administration	10,501	10,559	\$989	\$945
Unclassified	0	0	.	.

Commercial/Retail/Industrial

Local Businesses

2020Q4 Available Industrial Buildings	25
2020Q2 Establishments: Total Private Industry	14,412
2020Q2 Establishments: Manufacturing	354
2019 Est Self Employed	14,616

Local Retail Business

2020 Retail Sales (With Food/Drink) (\$mil)	\$5,871.1
2020 Retail Businesses (With Food/Drink)	4,343
2020 Avg Sales/Business Total (with Food/Drink)	\$1,351,848
2020Q4 Available Commercial Buildings (if reported)	.

Quality of Life

Taxes

FY2020-21 Maximum Property Tax Rate per \$100 Value	\$0.8050
FY2020-21 Minimum Property Tax Rate per \$100 Value	\$0.4850
FY2019-20 Total Annual Taxable Retail Sales (\$mil)	\$8,041

Childcare

2020Q4 Licensed Child Care Facilities	180
2020Q4 Licensed Child Care Enrollment	9,208

Healthcare Providers

2019 Number of Physicians	999
2019 Physicians per 10,000 population	20
2019 RNs per 10,000 population	98
2019 Dentists per 10,000 population	6
2017 Pharmacists per 10,000 population	10

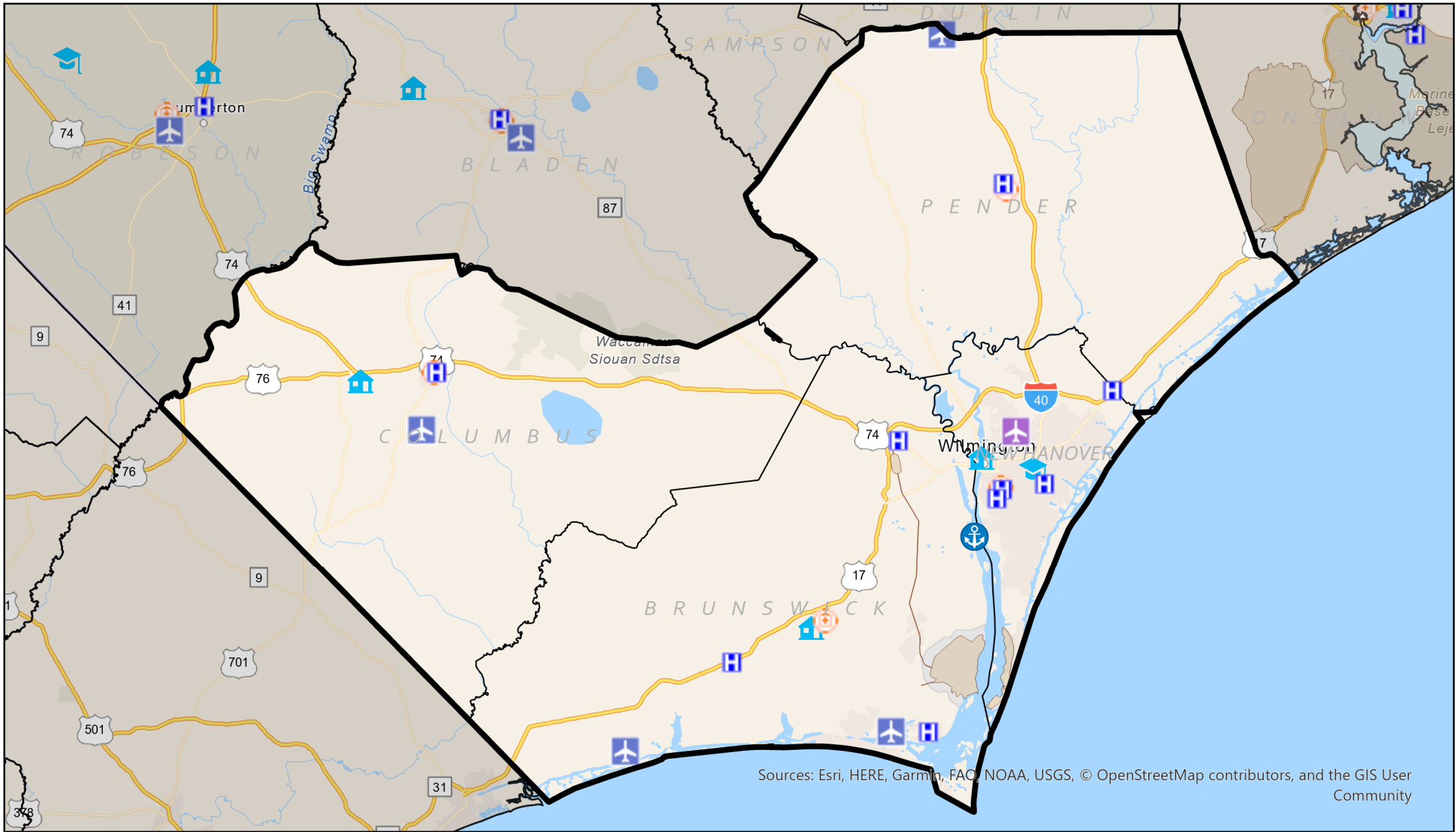
Sources:

Census (2010, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at <https://data.census.gov>. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://nchealthworkforce.unc.edu/>. For more data resources, see <http://accessnc.nccommerce.com/index.html>.

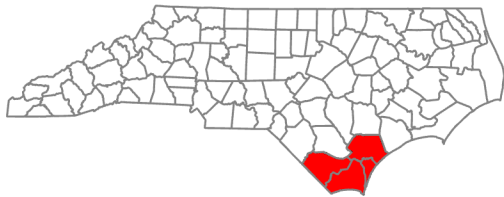
Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the latest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at: <http://accessnc.nccommerce.com/index.html>.

CAPE FEAR WDB



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community



Legend

- | | | |
|---------------------|---------------------------|---------------------------------------|
| Commercial Airports | Hospitals | Public Universities |
| General Aviation | Public Health Departments | Independent Colleges and Universities |
| NC Ports | Community Colleges | Military Installations |



10 Miles