



## **Membership Makes a Difference**

### **How Your Investment Impacts the Greater Wilmington Business Community**

- Supports business marketing and recruitment efforts for New Hanover and Pender counties. By successfully recruiting manufacturers, distributors, corporate headquarter operations, and research and development companies, Greater Wilmington will realize more jobs, an increase in capital investment, and an expanded tax base.
- Demonstrates commitment to retaining and enhancing existing business & industry base.
- Contributes to the alliance of major businesses & industries.
- Provides the means for delivering client services such as assembling tax credit and industrial revenue bond packages and delivering customized client presentations.

### **Benefits of Membership**

- Quarterly newsletter that is distributed to membership.
- Free link from our website to your company's website.
- Free space in newsletter for promoting members' services and products
- Annual membership meeting each year featuring guest speakers and programs. Business & Industrial forums in conjunction with local & regional business leaders golf tournament.
- Free membership directory.
- Access to latest economic and demographic data including information on cost of living, construction rates, commercial real estate trends, industrial building and site specifications, and international trade.

The current expansion rate of business and industry in Southeastern North Carolina is the envy of many other areas of the country. It is no secret that our climate, resources, people, and their general attitude toward progress are contributing immeasurably to this expansion effort.

Wilmington Business Development also performs a vital role in this process as a major catalyst in promoting the location, development, and expansion of business and industry in the Greater Wilmington area. One of our primary objectives is to attract the type of business that will produce a positive effect on our local economy, while retaining environmental compatibility and quality of life for our people.

The support and assistance of area businesses such as yours is needed to continue our efforts in attracting quality industry and business to our area. We invite you to become a member of Wilmington Business Development.