

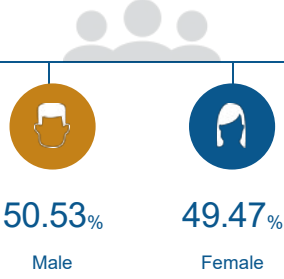
# People



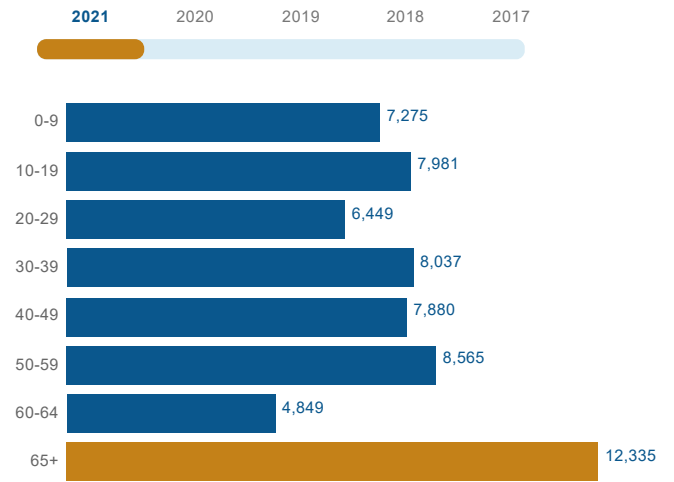
The total population of Pender County is 63,371. The median age is 41.39

## 63,371

Total Population



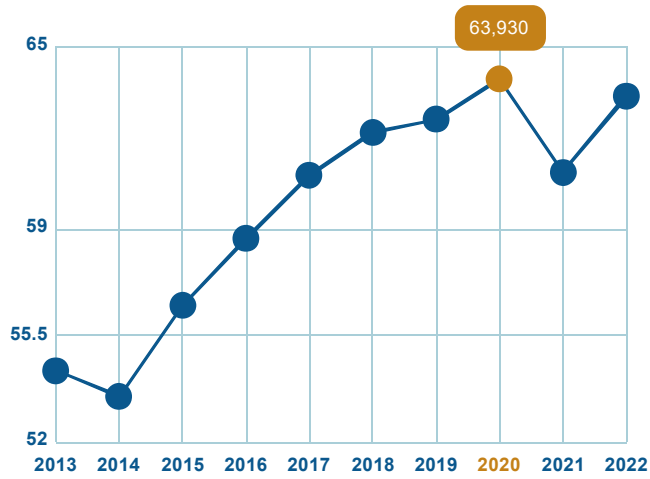
### Age Distribution



### Median Age

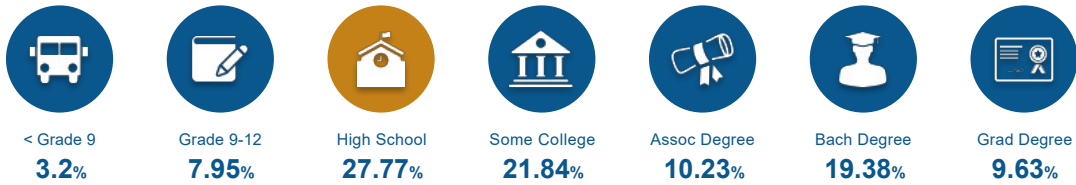
## 41

### Population Growth (in thousands)



## Educational Attainment

39.24% of the population in Pender County have an associate's degree or higher. 88.85% have a high school degree or higher.



## Labor Force

Pender County has a labor force of 30,611 people, with an unemployment rate of 3.6%.

30,611

Labor Force

3.6%

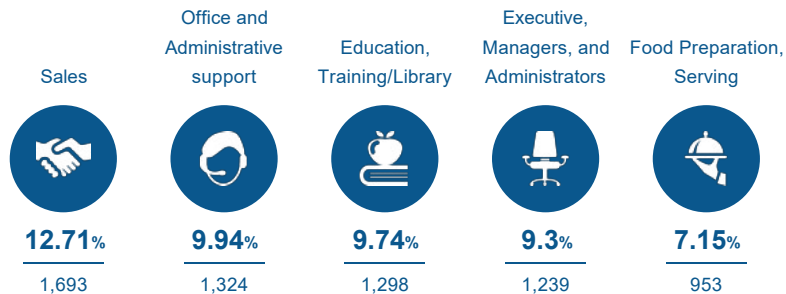
Unemployment Rate

▼ -0.3%

Unemployment Rate  
Change (1 year)

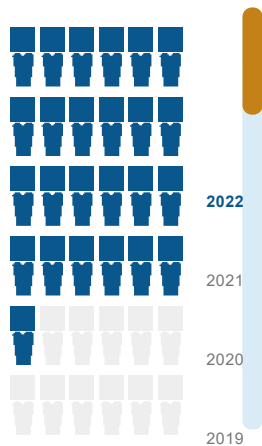
## Talent

What are the largest job counts by occupation?



Total Employees

13,325



The work distribution of total employees in Pender County is:



Total Establishments

1,884



## Businesses and Jobs

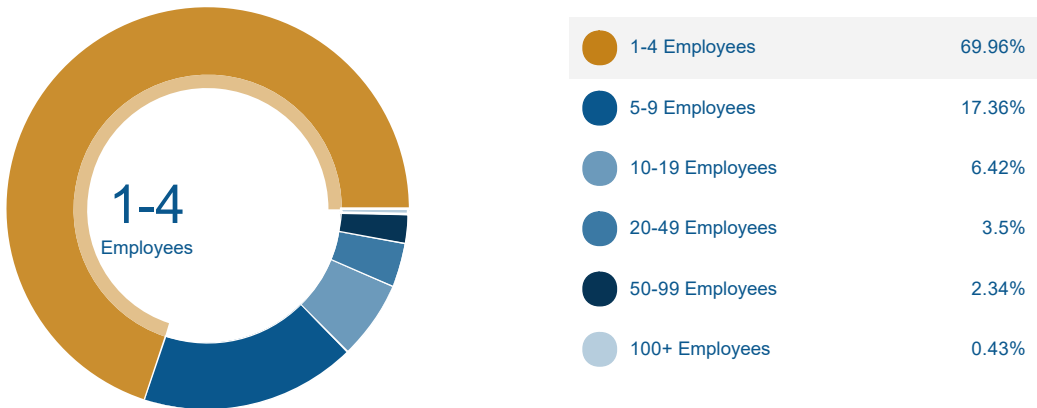


Pender County has a total of 1,884 businesses. In 2022, the leading industries in Pender County were Education, Retail, Health Care and Social Services, and Accommodation and Food Services.

What are the top industries by jobs?



How many employees do businesses in Pender County have?



## Income and Spending



Households in Pender County earn a median yearly income of \$63,765. 41.81% of the households earn more than the national average each year. Household expenditures average \$60,001 per year. The majority of earnings get spent on Shelter, Transportation, Food and Beverages, Health Care, and Utilities.



**\$63,765**

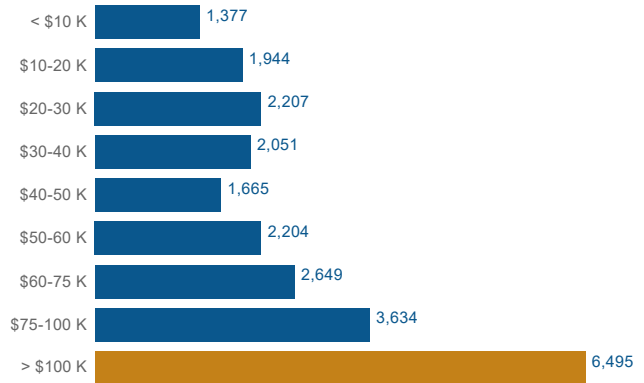
Median Household Income

**0%** more than the county

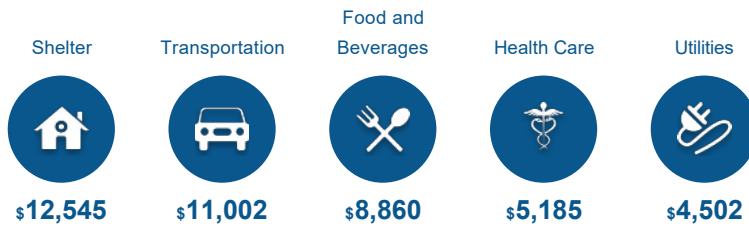
**7%** more than the state

**6%** less than the nation

### Income Distribution



### How do people spend most of their money? PER HOUSEHOLD



**\$60,001**

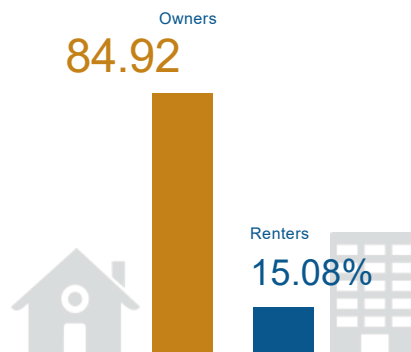
Median Household Expenditure

## Housing



There are 70% more households who own their homes than there are renters.

### Owners vs. Renters



## Transportation



Residents spend an average of 28 minutes commuting to work. Pender County is served by 23 airports within 50 miles. Rail can be accessed within the community. Interstates can be accessed within the community.



28<sup>min</sup>

Commute Travel Time



1 + 23<sup>(+50 miles)</sup>

Airports in Community



Interstate

In Community



Freight Rail

In Community

## Taxes



Top State Corporate Income Tax

2.5%

Top State Corporate Capital Gains Tax

5%

Top State Personal Income Tax

5.25%

Top State Personal Capital Gains Tax

5.8%

State Sales Tax

4.75%