

Regional Profile

Council of Government: Cape Fear COG

July 2018

Demographics

Population

2016 Est Total Population, %Ch 2015
2010 Census Total Population, %Ch 2000 Census
July 2016 NC Certified Population Estimate

Population

448,970
420,413
467,999

% Annual Growth

1.7%
2.8%

Urban/Rural Representation

2010 Census Urban Population
2010 Census Rural Population

287,045
133,368

% Urban Rural

68.3%
31.7%

Est Population by Age

2016 Est Pop 0-19
2016 Est Pop 20-24
2016 Est Pop 25-34
2016 Est Pop 35-44
2016 Est Pop 45-54
2016 Est Pop 55-64
2016 Est Pop 60+

99,189
32,244
54,072
54,464
58,579
64,467
85,955

% by Age

22.1%
7.2%
12.0%
12.1%
13.0%
14.4%
19.1%

Commuters, Workers Age 16 and Over, 2016 Est

Workers, % Travel Time

Avg Travel Time, Minutes 24.6
Workers Not Working at Home 181,896
Travel Time to Work: < 10 minutes 13.1%
Travel Time to Work: 10-15 minutes 17.6%
Travel Time to Work: 15-19 minutes 19.3%
Travel Time to Work: 20-24 minutes 16.4%
Travel Time to Work: 25-29 minutes 6.5%
Travel Time to Work: 30-34 minutes 12.1%
Travel Time to Work: 35-44 minutes 4.7%
Travel Time to Work: 45-59 minutes 5.3%
Travel Time to Work: 60+ minutes 5.0%

Workers, % Transportation

Worker Transp, Base 193,079
Work at Home 5.8%
Drove Car/Truck/Van Alone 80.4%
Carpooled Car/Truck/Van 9.7%
Bike 0.5%
Walked 1.6%
Taxi, Motorcycle, Other 1.3%

Place of Work

Worked in State/County of Residence
Worked in State/Outside County of Residence
Worked Outside State of Residence

Commuters

14,472,797
41,736
6,719

% Residents

75.0%
21.6%
3.5%

Education

2016-17 Kindergarten-12th Enrollment
2017 Seniors taking SAT
2015-16 Higher Education Completions, Provisional
2015-16 Higher Education Enrollment, Provisional
2016 Est Education Attainment, At least High School Grad and %
2016 Est Education Attainment, At Least Bachelor's Degree and %

58,723
1,492
14,696
81,788
281,894
94,317

Pop Age 25+

40.3%
88.8%
29.7%

Housing

2016 Est Owner Occupied Housing and %
2016 Est Renter Occupied Housing and %
2016 Est Owner Occupied Housing Vacancy
2016 Est Renter Occupied Housing Vacancy
2010 Census Housing Units
2010 Census Households
2010 Census Occupied Housing and %
2010 Census Vacant Housing and %

121,264
61,539
2.8%
13.5%
175,165
231,684
118,646
56,519

Percent

66.3%
33.7%
67.7%
32.3%

Income

		Percent
2016 Est Average Family Income	\$80,492	12.1%
2016 Est Average Household Income	\$66,338	13.5%
2016 Per Capita Income	\$38,662	
2016 Est Pop Below Poverty, SAIPE	\$76,671	16.9%

Employment / Unemployment

	Currently	2017 Annual
May 2018 prelim, 2017 Employment	215,406	209,015
May 2018 prelim, 2017 Unemployment	8,520	10,414
May 2018 prelim, 2017 Unemployment Rate	3.8%	4.7%
2018Q1 YTD, 2017 Announced Job Creation	.	138
2018Q1 YTD, 2017 Total Announced Investments (\$mil)	.	\$11.2

Employment / Wages by Industry

	2017Q4 Employment	2017 Annual Employment	2017Q4 Avg Weekly Wage	2017 Avg Weekly Wage
Total All Industries	170,591	169,963	\$824	\$803
Total Government	31,680	30,715	\$908	\$900
Total Private Industry	138,911	139,248	\$804	\$781
Agriculture Forestry Fishing & Hunting	1,050	1,163	\$660	\$581
Mining	0	0	.	.
Utilities	1,324	1,346	\$1,795	\$2,103
Construction	9,551	9,575	\$957	\$880
Manufacturing	9,146	9,220	\$1,268	\$1,290
Wholesale Trade	5,432	5,305	\$1,109	\$1,038
Retail Trade	24,523	24,177	\$521	\$511
Transportation and Warehousing	4,512	4,463	\$904	\$845
Information	3,431	3,517	\$1,152	\$1,149
Finance and Insurance	4,338	4,292	\$1,484	\$1,445
Real Estate and Rental and Leasing	3,651	3,601	\$853	\$742
Professional and Technical Services	9,805	9,635	\$1,417	\$1,553
Management of Companies and Enterprises	.	245	.	\$687
Administrative and Waste Services	9,547	9,693	\$651	\$619
Educational Services	14,672	2,573	\$802	\$715
Health Care and Social Assistance	26,978	26,805	\$957	\$897
Arts, Entertainment and Recreation	3,291	1,455	\$440	\$390
Accommodation and Food Services	22,684	23,317	\$322	\$319
Other Services Ex. Public Admin	4,906	4,886	\$586	\$546
Public Administration	10,443	10,306	\$909	\$878
Unclassified	0	0	.	.

Commercial/Retail/Industrial

Local Businesses

2018Q1 Available Industrial Buildings	17
2017Q4 Establishments: Total Private Industry	12,915
2017Q4 Establishments: Manufacturing	351
2016 Est Self Employed	14,802

Local Retail Business

2017 Retail Sales (With Food/Drink) (\$mil)	\$7,522.2
2017 Retail Businesses (With Food/Drink)	3,981
2017 Avg Sales/Business Total (with Food/Drink)	\$1,889,515
2018Q1 Available Commercial Buildings (if reported)	.

Quality of Life

Taxes

FY 2017-18 Maximum Property Tax Rate per \$100 Value	\$0.8050
FY 2017-18 Minimum Property Tax Rate per \$100 Value	\$0.4850
FY 2016-17 Total Annual Taxable Retail Sales (\$mil)	\$6,854

Childcare

2018Q1 Licensed Child Care Facilities	203
2018Q1 Licensed Child Care Enrollment	9,967

Weather

Annual Rainfall	55
Annual Snowfall	2
Average Annual Temperature	63
Average Annual High Temperature	74
Average Annual Low Temperature	52

Healthcare Providers

2017 Number of Physicians	991
2017 Physicians per 10,000 population	21
2017 RNs per 10,000 population	99
2017 Dentists per 10,000 population	5
2016 Pharmacists per 10,000 population	11

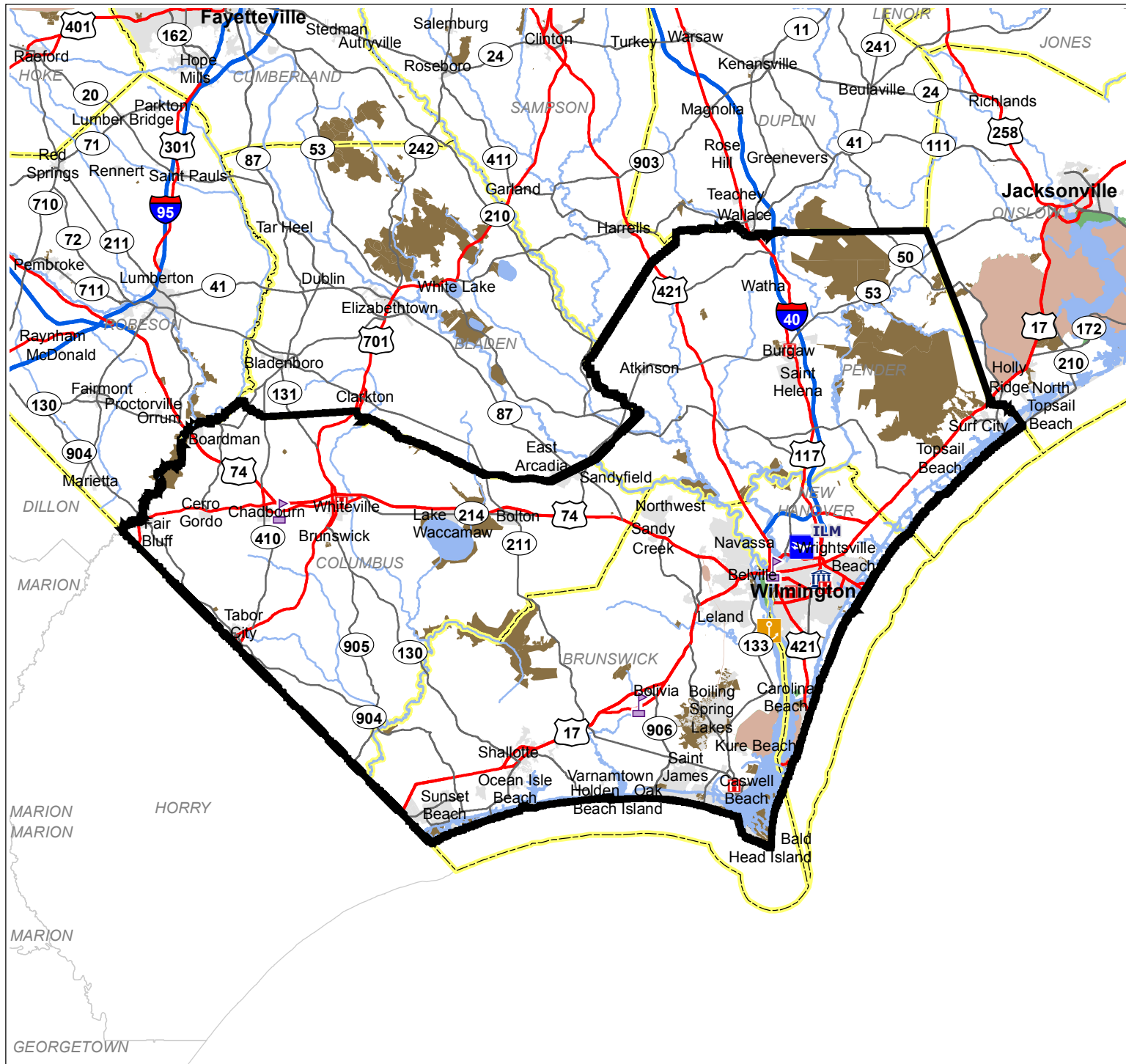
Sources:

Census (2010 & ACS 2012-16) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at www.ESRI.com. Applied Geographic Solutions for weather data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new 1600 scoring system started in 2016 and represent county systems or states. Unemployment data is now the latest month which is preliminary and is subject to change. American Community Survey (ACS) data are estimates, noted "Est" and are from the 2012-16, 5-year survey; data is as of 2016 with dollars inflated to 2016. Additional data, reports, and dashboards are available at: <http://accessnc.nccommerce.com/index.html>.

Cape Fear COG



Legend



Ports



Hospitals

Airport



International



Regional



Public University



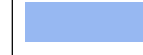
Private University



Community College



County Boundaries



Water Bodies



Military Installations



State Owned Land



Federally Owned Land



Municipality



0 10 20 Miles

